

DIPL.-KFM. W. HENNING BLARR

Research Associate Chair of Strategic Management & Organization

HHL – Leipzig Graduate School of Management
Jahnallee 59, 04109 Leipzig, Germany

E-mail henning.blarr@hhl.de
Phone +49-341-9851-732
Fax +49-341-9851-731



ACADEMIC EDUCATION

- Since 2007 *Doctoral Candidate*, HHL Leipzig Graduate School of Management, Leipzig, Germany
- 2007 *Dipl.-Kaufmann*, Friedrich-Alexander-University Erlangen-Nuremberg, Germany
- 2007 *Exchange Term ENPC*, School of International Management, Paris, France

PROFESSIONAL EXPERIENCE

- since 2007 *Research Associate*, HHL – Leipzig Graduate School of Management, Chair of Strategic Management & Organization, Germany
- since 2007 *MBA Program Manager*, HHL – Leipzig Graduate School of Management, Chair of Strategic Management & Organization, Germany
- 2007 *Student Assistant*, ENPC, School of International Management, Paris, France
- 2006 - 2007 *Student Assistant*, Friedrich-Alexander-University Erlangen-Nuremberg, Germany
- 2005 - 2007 *Working student*, DATEV eG, Nuremberg, Germany
- 2005 *Internship*, DATEV Consulting, Nuremberg, Germany
- 2004 *Internship*, Saint-Gobain Advanced Ceramics, Lauf, Germany

HONORS AND AWARDS

- 2007 *Philip Law case development scholarship*, European Case Clearing House (ECCH)

RESEARCH INTERESTS

- Strategic Management
- Corporate Strategy
- Private Equity & Buyouts

PUBLICATIONS

BOOK CHAPTER / DICTIONARY OR ENCYCLOPEDIA ARTICLE

- Blarr, W. Henning. Second Life – Mercedes-Benz enters the Metaverse. In: Jelassi, Tawfik; Enders, Albrecht, *Strategies for E-Business*, Essex: Prentice Hall, 2008, 525-545
- Blarr, W. Henning, Achtstaetter, André. NTT DoCoMo (Japan). In: Jelassi, Tawfik; Enders, Albrecht, *Strategies for E-Business*, Essex: Prentice Hall, 2008, 570-584