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ACADEMIC EDUCATION

2004 *Dipl.-Medienwissenschaftlerin*, Technical University of Ilmenau, Germany

PROFESSIONAL EXPERIENCE

since 05/2008 *Team Assistant*, HHL – Leipzig Graduate School of Management, Chair of Strategic Management and Organization, Leipzig

04/2005-04/2008 *Consultant EDS – GM Customer Care Account*, Newcastle, UK

2004 *Internship in the area “Marketing”*, TV Skyline, provider for film, television and broadcasting, Mainz, Germany

2002 *Project Assistant in the area communication and editorial*, Aachen and Hanover, Germany

2000 - 2001 *Internship in the area “Corporate Communication”*, Volkswagen AG, Wolfsburg, Germany

1999 - 2000 *Internship in the area “Advertisement and marketing”*, Agentur für Marketing und Communication GmbH, Ilmenau, Germany

1996-2004 *Study of Applied Media Science*, Technical University of Ilmenau, Germany